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| **MetaGuest Activity Order** | | |
| **Activity** | **Description** | **Preceding** |
| A | Establish Guest RFV Breakdown from Demo Table Data | None |
| B | Establish Lifestage Breakdown from Guest Table | None |
| C | Guest Trips and Spend from Transaction Table (Very Similar Table) | None |
| D | Trend Stable Guest Logic for Weekly Interval | None |
| E | Document Key Metrics for MetaGuest as Best Practice (Milestone) | A,B,C,D |
| F | Design MicroStrategy Dashboard using Key Metrics | E |
| G | Design Tableau Dashboard using Key Metrics | E |
| H | Document Dashboard Code in Best Practice Format | F,G |
| I | Establish connection/network for Analytical Data Warehouse | H |
| J | Establish connection/network for Enterprise Data Warehouse | H |
| K | Document Data Warehousing Code in Best Practice Format | I,J |
| L | Write SAS code for Dashboard/Key Metrics | K |
| M | Write Teradata code for Dashboard/Key Metrics | K |
| N | Write Hadoop code for Dashboard/Key Metrics | K |
| O | Back Interpret All Aspects of SAS, Teradata, Hadoop | L,M,N |
| P | Demonstrate/Explain Initial Report for Management | O |
| Q | Pilot Initial Report with Specific Users | P |
| R | Document Findings from Management and Users | Q |
| S | Make Iterations to Overall Project Utilizing SQL Language | R |
| T | Make Iterations to Overall Project Utilizing IR Language | R |
| U | Make Iterations Known to Management and Users | S,T |
| V | Create PowerPoint for Official Rollout Presentation | U |
| W | Create Demonstration and Integrate into PowerPoint | V |
| X | Run Presentation with Management and Users | W |
| Y | Collect Feedback from Management and Users | X |
| Z | Wrap-up All Aspect of Project into Electronic and Physical Copies | Y |